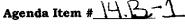
Meeting Date: 1/13/09

# AGENDA REPORT

City of Santa Clara, California







Date:

January 7, 2009

To:

City Manager for Council Action

From:

Administrative Analyst to the City Manager

Subject:

Request from League of California Cities for Appointment of Council Liaison to League's

Peninsula Division

### **EXECUTIVE SUMMARY:**

Beginning in 2009, it is a goal of the League of California Cities Peninsula Division to encourage greater participation in the Division's activities, thereby creating a strong and unified voice for cities in the Peninsula Division. To help accomplish this goal, cities within the Peninsula Division have been asked to appoint a Council Liaison to the Division. The responsibilities of this liaison are to 1) keep the Council informed about and engaged in the Division's legislative activities, 2) provide periodic League updates at Council meetings, and 3) attend Division and League events whenever possible. Cities are requested to make this appointment no later than January 16, 2009.

The Peninsula Division meets four (4) times per year, with meeting locations alternating between San Mateo and Santa Clara counties. Three of the four meeting dates for 2009 have been set: February 26, May 21, and July 30 (these are all dinner meetings). In addition to the regular meetings, the Peninsula Division holds a "Legislative Day" in April of each year, which is a full day in Sacramento to meet with legislators. The date for this year's "Legislative Day" has not yet been set.

## ADVANTAGES AND DISADVANTAGES OF ISSUE:

Appointing a Council Liaison to the League of California Cities Peninsula Division would allow the City to be more active and informed about legislative matters of importance.

#### **ECONOMIC/FISCAL IMPACT:**

There is no identified cost to the City.

#### **RECOMMENDATION:**

That the Council appoint a Council Liaison to the Peninsula Division of the League of California Cities for 2009, and add this position to the list of City Council Committees for future annual appointments.

APPROVED:

Pam Morrison

Administrative Analyst to the City Manager

Jennifer Sparacino

City Manager

Documents Related to this Report:

1) Letter from League of California Cities Peninsula Division President dated 12/16/08



# or a cmo

#### PENINSULA DIVISION MEMBER CITIES

ATHERTON **BELMON7** BRISBANE BURLINGAME CAMPBELL COLMA **CUPERTINO** DALY CITY EAST PALO ALTO FOSTER CITY GUROY HALF MOON BAY HILLSBOROUGH Los Altos Los Altos Hills Los Garos MENLO PARK MILLBRAE MILPITAS MONTE SERENO MORGAN HILL MOUNTAIN VIEW PACIFICA PALO ALTO PORTOLA VALLEY REDWOOD CITY SAN BRUNO SAN CARLOS SAN FRANCISCO SAN JOSE SAN MATEO SANTA CLARA SARATOGA SOUTH SAN FRANCISCO SUNNYVALE Woodside

#### **DIVISION OFFICERS**

PRESIDENT
LINDA KOELLING
COUNCILMEMBER
CITY OF FOSTER CITY

VICE PRESIDENT RON SWEGLES COUNCILMEMBER CITY OF SUNNYVALE

SECRETARY/TREASURER BARBARA PIERCE COUNCILMEMBER CITY OF REDWOOD CITY

DIRECTOR
SEPI RICHARDSON
COUNCILMEMBER
CITY OF BRISBANE

PAST PRESIDENT DAN FURTADO COUNCILMEMBER CITY OF CAMPBELL

AT LARGE STEVE TATE, MAYOR MORGAN HILL

RICH GARBARINO, MAYOR, SOUTH SAN FRANCISCO

STAFF LIAISON
REBECCA ELLIOT
REGIONAL PUBLIC AFFAIRS MANAGER
EMAIL: RELLIOT@CACTIES.ORG

December 16, 2008

Mayor Patricia Mahan City of Santa Clara 1500 Warburton Avenue Santa Clara, CA 95050

Dear Mayor Mahan,

Whether you have been serving as Mayor, or are newly elected/appointed to this position, I want to express my appreciation for your leadership on behalf of your city and our region.

One of my goals this year as President is to encourage participation with the Division and the League. With the support of the Executive Committee, I plan to promote attendance at our quarterly dinners, Legislative Day and our Bocce Ball tournament. This is where your leadership can be of help to both me and the Division.

I am writing to ask that you assign a council liaison to the Division. (**Thank you** to those who have already made this assignment.) The primary responsibilities of the Council Liaison are: 1) to keep your council informed about, and engaged in, the Division's legislative activities, 2) to provide periodic League updates at council meetings and 3) to attend Division and League events whenever possible.

Please appoint a council liaison and forward his or her name and contact information no later than January 16, 2009 to our Division's Regional Public Affairs Manager, Rebecca Elliot, at <a href="mailto:relliot@cacities.org">relliot@cacities.org</a>.

Please help me kick off a special year for our Peninsula Division by attending our Annual Reception for Newly and Re-Elected Local Officials on Thursday, January 29<sup>th</sup>, at Mountain View City Hall Rotunda, 500 Castro Street, Mtn. View, from 6:00 to 8:00 p.m.

Many business and community partners will attend the reception so a strong representation from our cities mayors and Division liaisons will also be a major show of support for the Division and local government.

In closing, I appreciate your support and attention to my request. Please do not hesitate to contact me at <a href="mailto:lkoelling@fostercity.org">lkoelling@fostercity.org</a> or Rebecca at <a href="mailto:relliot@cacities.org">relliot@cacities.org</a> with questions about the liaison role or with suggestions on how we can better organize a strong and unified voice for cities in the Peninsula Division.

Happy New Year and thank you,

Linda Koelling, Division President Councilmember, City of Foster City RECEIVED

DEC 1 7 2008

OFFICE OF THE MAYOR CITY OF SANTA O'ARA